



**Institute of Actuaries of India**  
Statutory body established under an Act of Parliament



*Preparing for a New Era: Decoding Disruption*

**VIRTUAL ACTUARIAL CONCLAVE 2022**

**10<sup>th</sup> to 12<sup>th</sup> February 2022**

**Sponsorship & Branding  
Opportunities**



# Invitation



## Institute of Actuaries of India

Statutory body established under an Act of Parliament

Unit No. F-206, 2nd Floor, F Wing, Tower II, Seawoods Grand Central,  
Plot no R-1, Sector 40, Nerul Road, Navi Mumbai - 400706  
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IAI has been conducting its annual international conference called the **Global Conference of Actuaries (GCA)** since 1999. Due to the pandemic situation & changing dynamics we have transformed the event into digital form since the year 2021 and named it as **Virtual Actuarial Conclave (VAC)**.

VAC 2021 was a grand success with over 1900 attendees joining from various domains across the globe. It provided a robust digital platform for sharing of knowledge and connecting with the professional fraternity. The event spread over 4 days had captivating and engaging topics such as future ready operations for Insurance Companies, effect of pandemics on insurance in India, risk management, IFRS 17, leading offshore actuarial services partner, InsurTech Landscape, artificial intelligence/machine learning, opportunities in banking, Government Actuary Department, data science, etc. There were special sessions for students like Tips for examination success.

You can get a glimpse of the experience of VAC 2021 by clicking on the link below:



<https://www.youtube.com/watch?v=C6LoQW-MY>

The success of VAC 2021 has given us lot of confidence and now we endeavor to make VAC 2022 more grand, engaging and educative.

**VAC 2022, centered around the theme "Preparing for a New Era- Decoding Disruption" would be held from 10th to 12th February 2022.** The sessions would discuss various challenges like Technology, AI, Climate change, Covid, etc. that have disrupted business models and ways in which actuaries can decode the disruption, interpret, analyse, and respond effectively in a constructive manner to build a win-win ecosystem not only for our clients and stakeholders but also for the society at large.

We invite you to be part of our international conference VAC 2022 as an exhibitor and/or sponsor. You would get the opportunity to promote your organization in India & across the globe among professionals, industry leaders, actuaries, academicians & others on an exceptional platform with a great digital experience.

We shall get in touch with you in the coming weeks. Looking forward to collaborate with you.

Subhendu Bal  
President, IAI



Preeti Chandrashekhar  
Chairperson, VAC 2022



Visit us at: [www.actuariesindia.org](http://www.actuariesindia.org)

# Theme for the Year **2022**

## Preparing for a New Era: Decoding Disruption

Disruption of business models happen all around us and the prevailing pandemic has only accentuated its pace. Disruption is good as it nurtures innovation and accelerates change, like the pace of digitization brought about by the current pandemic. Technology, AI, Climate change, Covid, etc. have transformed the way we understand and manage our day-to-day business risks. We need to adapt and adopt to the new and emerging era with agility and nimbleness while managing the expectations of multiple stakeholders.

As Actuaries, it is our constant endeavour to serve public interest. Hence to discharge our duties in a more responsible and professional manner, we need to decode the disruption, interpret, analyse, and respond effectively in a constructive manner to build a win-win ecosystem not only for our clients and stakeholders but also the society at large.

## About **VAC 2022**

The **Virtual Actuarial Conclave (VAC)** is an annual flagship event hosted by the Institute of Actuaries of India. It is a platform which brings renowned global speakers and eminent dignitaries from across the globe together and provides unmatched learning and networking opportunities to the members of actuarial community. It is one of the most sought-after events amongst the students, who look forward to it every year to learn from the industry leaders and trendsetters and connect with the potential employers.



**VAC** encapsulates a series of large expert sessions that cover a wide variety of Actuarial topics at a macro level, while diving deep into the fundamentals and on-ground challenges with smaller groups. This lends a comprehensive angle to the event, making it relevant for one and all.

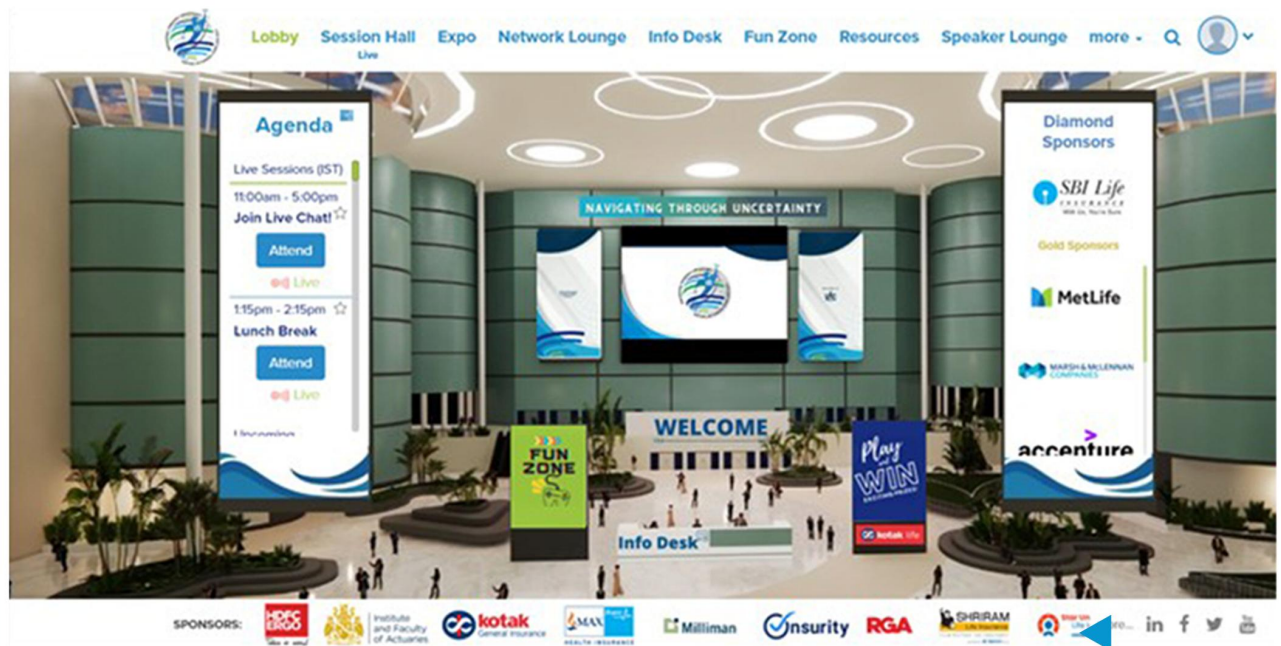
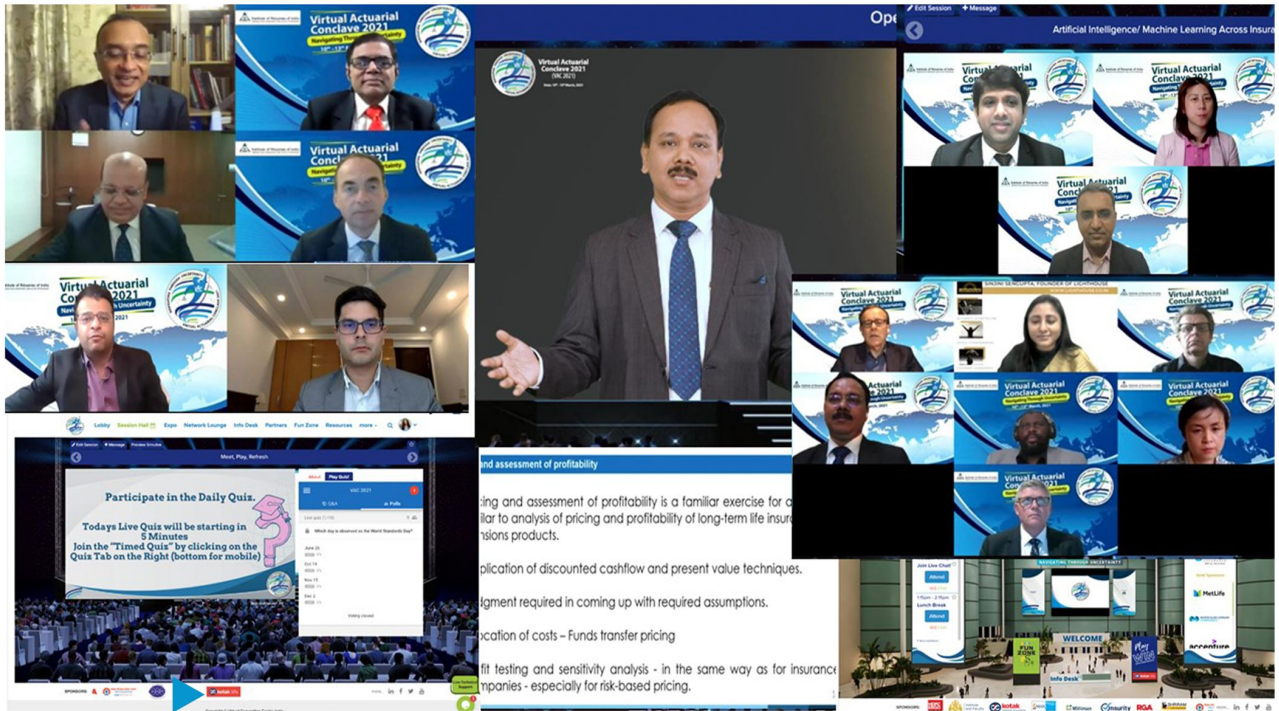
With a new and emerging era of digitization, **VAC** is an effort to continue developing the profession and encouraging valuable discussions through its platform. By embracing the digital format, this annual event that offers a sense of belonging to the entire actuarial community, has now become more accessible and global in nature.





VAC 2021

# Blast From the Past





# Thankyou Sponsors

VAC 2021



## Diamond Partner



## Gold Partner



## Silver Partner



## Bronze Partner



## Green Partner



## Game Partner



## Photo Booth Partner



# Statistics at a Glance

VAC 2021



**1900+**  
Registrations



**65+**  
International & National Speakers



**25+**  
Speaker Sessions & Panel Discussions



**4+**  
Stellar Award Ceremonies



**29+**  
Industry Partners



# Thankyou Speakers

VAC 2021





# Sponsorship

## VAC 2022



S. No.	Benefits	DIAMOND ₹15 L	GOLD ₹10 L	SILVER ₹7.5 L	BRONZE ₹5 L	AWARD ₹7.5 L	GREEN ₹7.5 L	GAME ₹7.5 L	TRAVEL ₹7.5 L
A.	<b>Branding &amp; Visibility</b>								
1.	All communications to feature - Co Sponsored by	✓							
2.	Emcee (Mention akin to title sponsors)	✓							
3.	AV content to played with other sponsors in auditorium	45sec	30sec	15sec					
4.	Logos to be prominently displayed in the walkway to the conference auditorium	✓	✓						
5.	Logos to be displayed in the side panel of main screen in auditorium	Static-Big Size	Static-Medium Size	Dynamic	Dynamic				
6.	Logos to be displayed in Main Event Lobby	✓	✓	Yes Dynamic	Yes Dynamic				✓
7.	Logos to be displayed in Static 3D View	✓	✓	✓	✓				✓
8.	Logos to be displayed on the Flight Carrier								✓
9.	Main walkthrough video to feature sponsors	✓	✓	✓	✓				
10.	Logos to be acknowledged on Event Website	✓	✓	✓	✓	✓	✓	✓	✓
11.	Emcee announcement at start and end of the day	✓	✓	✓	✓	✓	✓	✓	✓
12.	Social media promotions (Post, Footer, Header, ADs etc)	✓	✓	✓	✓	✓	✓	✓	✓
13.	Logo to be displayed during Award Night - Exterior, main lobby, walkthrough to auditorium	✓				✓			
14.	Logos to be displayed in Gaming Zone Area							✓	
15.	Logos to be displayed on e-certificates						✓		
B.	<b>Engagment &amp; Networking</b>								
1.	Speaking slot	✓							
C.	<b>Booths</b>								
1.	Booth	✓	✓	✓	✓	✓	✓	✓	✓

S. No.	Other Sponsorship Opportunities	
1.	Photo booth/Selfie zone	₹7.5 L
2.	Recruiter booth	₹5 L
3.	Resource center	₹5 L



# Travel Branding Options





# Exterior Branding Options





# Exterior Branding Option



# Certificate Branding





# Lobby Branding Option





# Walkthrough Branding Option

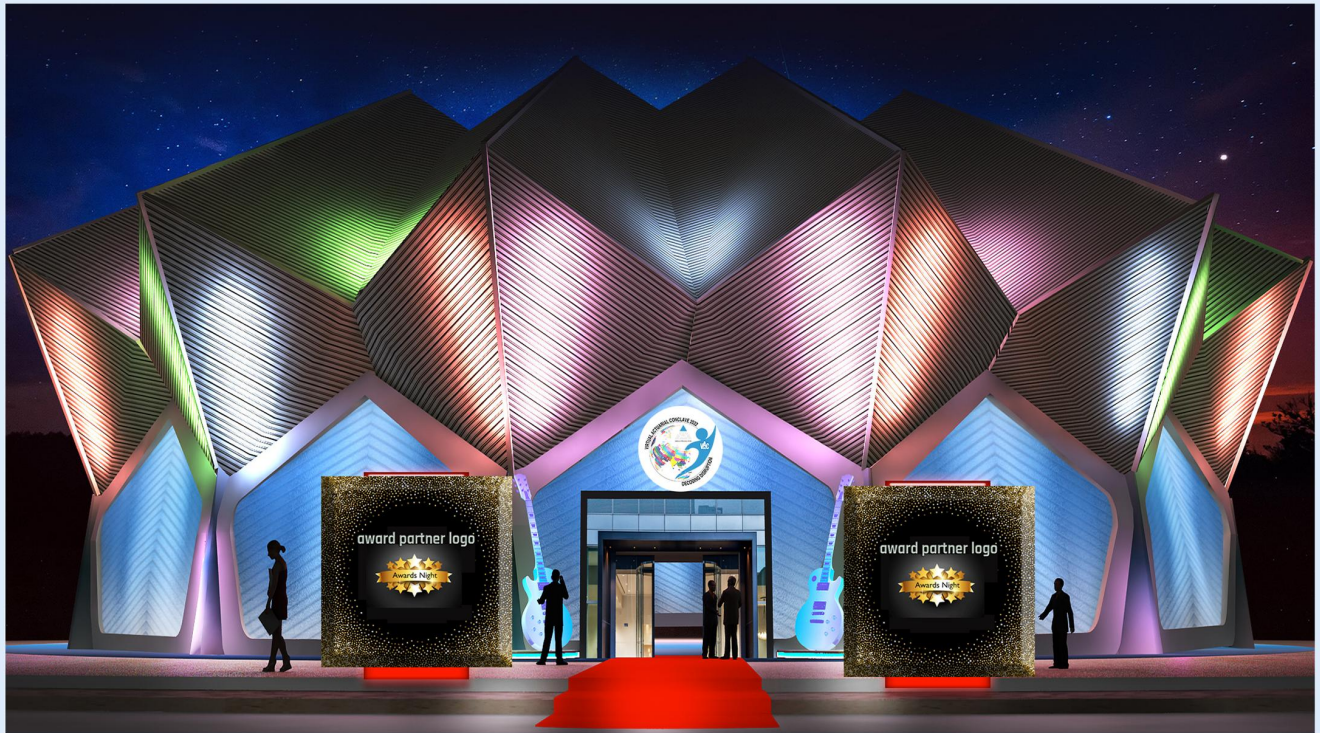


# Auditorium Branding Option





# Award Branding Options





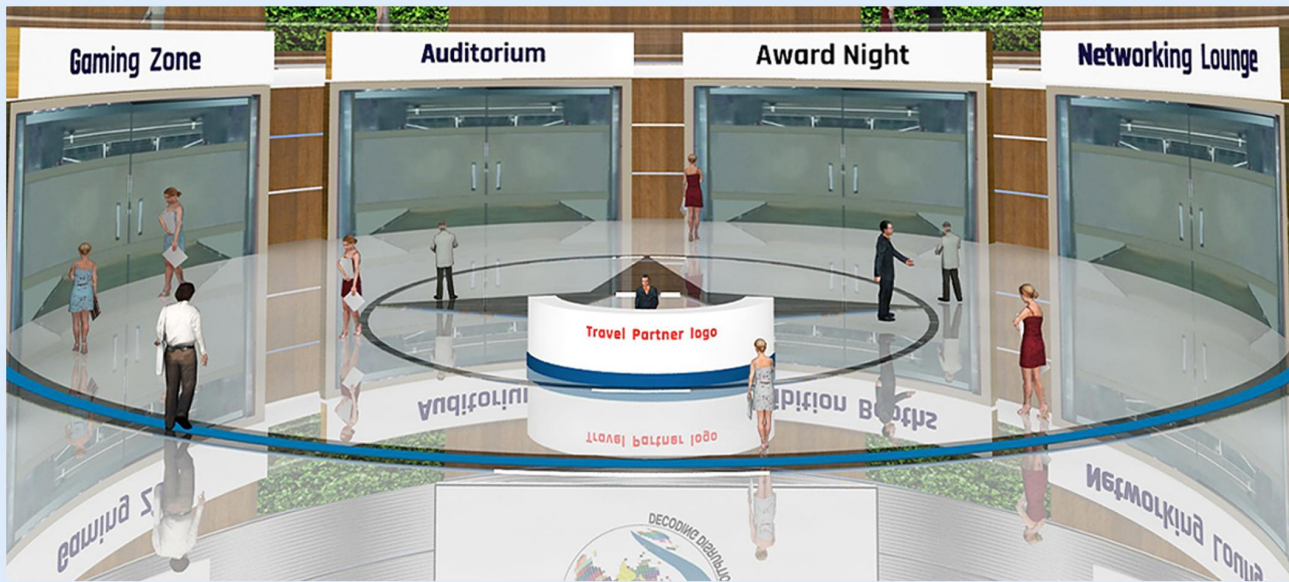
# Award Branding Options





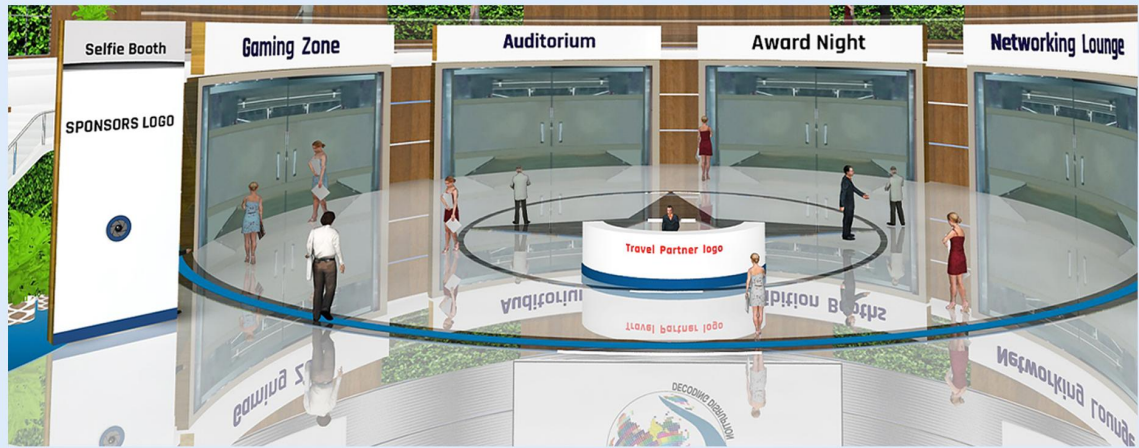
# Gaming Zone

## Activities & Branding Option





# Selfie Booth Option



A graphic for a selfie booth sponsor. It features a large image of a smiling man giving a thumbs up. To the right is the logo for 'VIRTUAL ACTUARIAL CONCLAVE 2022 VAC' with the tagline 'DECODING DISRUPTION'. Below the image, the text reads 'VAC 2022' and '10<sup>TH</sup> - 12<sup>TH</sup> FEBRUARY 2022'. At the bottom, it says 'Institute of Actuaries of India' and 'Preparing for a New Era-Decoding Disruption'. The text 'SELFIE BOOTH SPONSOR' is prominently displayed at the bottom.

A screenshot of a digital interface for the selfie booth sponsor. It shows a large image of the same man giving a thumbs up. To the right is the 'VIRTUAL ACTUARIAL CONCLAVE 2022 VAC' logo. Below the image, it says 'VAC 2022' and '10<sup>TH</sup> - 12<sup>TH</sup> FEBRUARY 2022'. At the bottom, it says 'Institute of Actuaries of India' and 'Preparing for a New Era-Decoding Disruption'. The text 'SELFIE BOOTH SPONSOR' is prominently displayed. Below the main image, there are buttons for 'CAPTURE' and 'SAVE', and a row of five small thumbnail images showing the man giving a thumbs up.

# Booth Functionalities

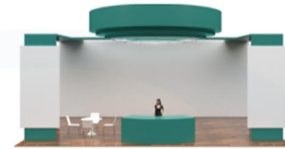
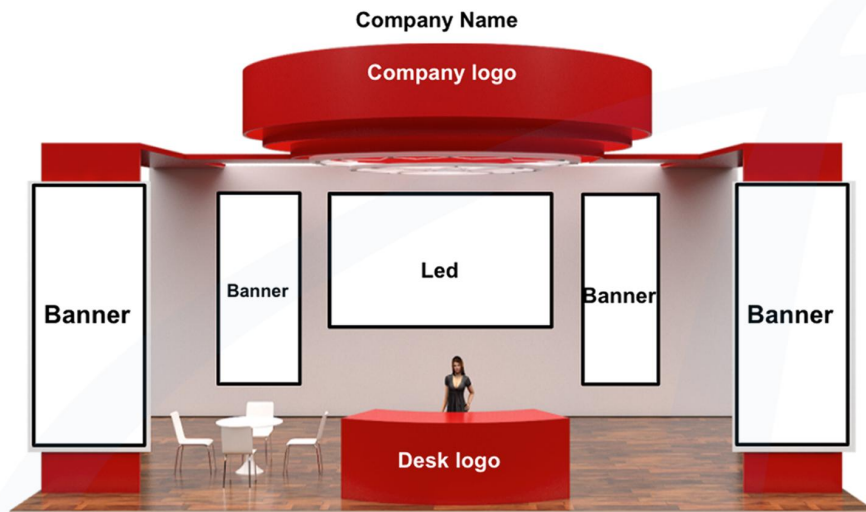
S. No.	Particulars	DIAMOND	GOLD	SILVER	BRONZE
1.	Exhibitor's Logo (DESK Logo)	1	1	1	1
2.	Exhibitor's Name (COMPANY LOGO)	1	1	1	1
3.	Standee (with Zoom Feature)	4	3	2	1
4.	Dynamic Banner on Desk	Yes	No	No	No
5.	Screen with video playback	1	1	1	1
6.	Description / About the company	1	1	1	1
7.	Products Gallery (Images)	25	15	7	5
8.	Products Gallery (Videos)	10	5	3	2
9.	Brochure / Document Download in PDF	25	15	7	5
10.	Video Chat (Simultaneous)	4	3	2	1
11.	WhatsApp Text Chat (Simultaneous)	4	3	2	1
12.	Chat Box on booth (Simultaneous)	4	3	2	1
13.	Phone Call (Simultaneous)	4	3	2	1
14.	Scroller Enabler	1	0	0	0
15.	Social Media Link	Yes	Yes	Yes	Yes
16.	Booth Design	5 color opt	4 color opt	3 color opt	3 color opt
17.	Prospect Recall (Via Chat)	Yes	Yes		
18.	Visitor Recall (Email Reminder)	Yes	Yes	Yes	
19.	Visitor Recall (WhatsApp Reminder)	Yes	Yes	Yes	

S. No.	Category	Booth
1.	Diamond	Diamond
2.	Gold	Gold
3.	Silver, Travel, Award, Green, Game, Photo Booth	Silver
3.	Bronze, Recruiter Booth, Resource Centre	Bronze



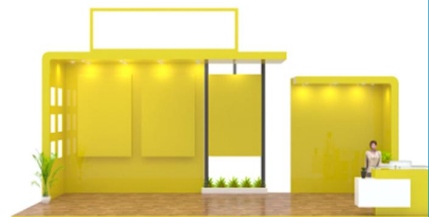
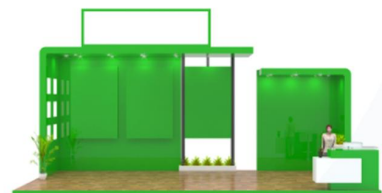
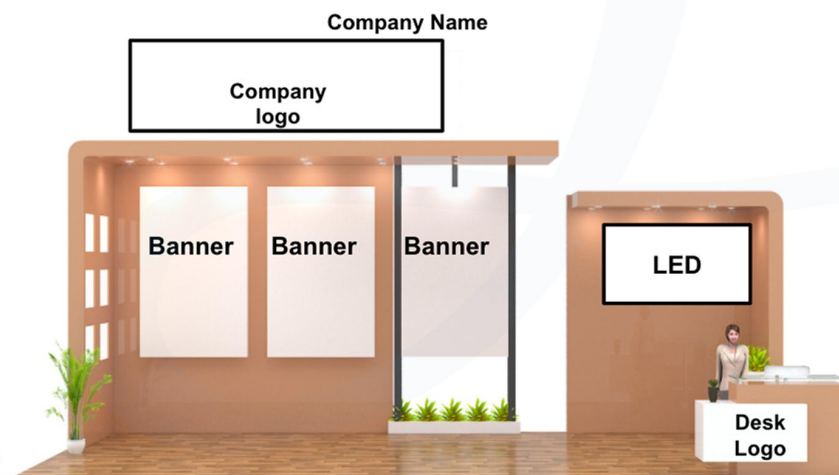
# Diamond

## 5 Colour options



# Gold

## 4 Colour options

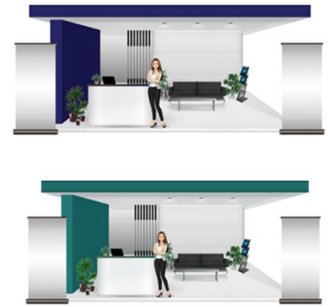




# Silver

## 3 Colour options

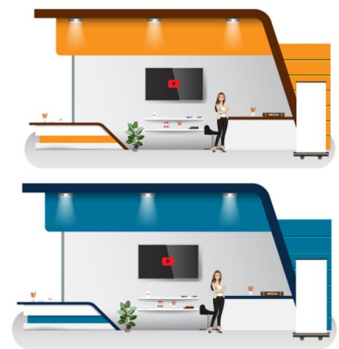
Company Name



# Brnze

## 3 Colour options

Company Name



# Reach Out to us



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## About **IAI**


IAI is a statutory body established under an Act of Parliament for regulation of profession of Actuaries in India. The provisions of the said Act have come into force from **10th day of November 2006**, in terms of the notification dated **8th November 2006**, issued by the Government of India in the Ministry of Finance, Department of Economic Affairs.

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Virtual Event Platform **ibentos**